



You are invited to attend a Conference on the

**European Union – Canada Relationship: exploring the benefits of closer ties**

This conference is the concluding event of a two year long project partially funded by the European Commission with the goal of organizing a series of activities to promote awareness among the business communities of Western Canada of the benefits of the Comprehensive and Economic Trade Agreement (CETA) currently under negotiation between Canada and the EU. Successful round table events have been held in Winnipeg, Saskatoon, Regina, Calgary, Edmonton and Vancouver in cooperation with local Chambers of Commerce and Boards of Trade. The concluding event will be a conference in Vancouver which will provide an opportunity for the representatives of the Chambers and Boards of Trade, in the presence of representatives of the European Commission and the Canadian Minister of International Trade, the Honourable Ed Fast, to give a voice to their constituent business communities with regards to the challenges and opportunities presented by the enhanced economic agreement.

Who should attend:

This conference is designed for leaders and stakeholders in the business community as well as from government, academia, the diplomatic community and non-governmental organizations.

**Location:** Fairmont Hotel Vancouver, Vancouver Island Room, 900 W. Georgia St., Vancouver

**Date:** Monday, November 28th, 2011

**Time:** 9am – 2 pm

This event is partially funded by the European Commission. There is no cost to attend, but space is limited and qualified participants must register in advance.

Due to seating limitations, this invitation is for one person only. Please RSVP by November 24th to Sophie de Marigny at the Italian Chamber of Commerce in Canada, telephone 604 682 1410 or email [sophie@iccbc.com](mailto:sophie@iccbc.com) with your full name, company name and your designation. Attendance confirmation shall be sent to you thereafter.



## PROGRAMME

8.30 – 9.00	Breakfast & Registration
9.00 – 9.15	Welcome Remarks <ul style="list-style-type: none"><li>• Celso Boscariol, President, Italian Chamber of Commerce in Canada</li><li>• Maurizio Cellini, Head of Economic and Commercial Affairs Section, Delegation of the European Commission in Ottawa</li><li>• The Honourable Pat Bell, Minister of Jobs, Tourism and Innovation, or designate</li></ul>
9.15 – 9.30	Ed Fast, Minister of International Trade
9.30 – 11.45	Perspective of business community in Western Canada <ul style="list-style-type: none"><li>• David Angus, President Chamber of Commerce in Winnipeg,</li><li>• Monica Kreuger, President Saskatoon Chamber of Commerce</li><li>• Paul Paynter, VP Calgary Economic Development</li><li>• Iain Black, President &amp; CEO Vancouver Board of Trade</li></ul> <p>Q&amp;A Moderator – Don Cayo, Vancouver Sun</p> <p>This session will focus on the challenges and opportunities for the business communities of Western Canada as the CETA negotiations draw to a close.</p>
11.45 – 12.00	Partner Testimonial <p>This session will feature a speaker representing our partner sponsor Kuehne &amp; Nagel who will focus on the impact of CETA on the transportation industry.</p>
12.00 – 13.00	Lunch
13.00 – 14.00	CETA – the EU Perspective <ul style="list-style-type: none"><li>• Maurizio Cellini</li></ul> <p>CETA – the Canadian and BC Perspective</p> <ul style="list-style-type: none"><li>• Dana Hayden, Deputy Minister of Jobs Tourism and Innovation, British Columbia Provincial Government Official, or designate</li></ul> <p>Q&amp;A</p> <p>Closing Remarks</p>